



# PRESS RELEASE

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**New for 2018, the Weatherby® Vanguard® First Lite Rifle in Nine Popular Calibers**



**Paso Robles, CA, January 12, 2018** – The first thing hunters notice about the Vanguard First Lite big game rifle, aside from Weatherby's legendary fit and finish, is the gun's stock. The Monte Carlo design, complete with a right-side palm swell and textured forearm and grip areas, is appointed with innovative First Lite Fusion camo. The pattern is not a typical pixel- or tree-style variation. Instead, it's a proprietary mix of "crackalature" shapes and colors derived through nature-based algorithms and oriented for macro and micro disruption. Simply put, the camo pattern removes an object's outline at distances from 2-2,000 yards.

Hunters can select their Vanguard First Lite in four flat-shooting, hard-hitting Weatherby Magnum calibers (240 Wby Mag, 257 Wby Mag, 6.5-300 Wby Mag, and 300 Wby Mag) and four traditional rounds (270 Win, 308 Win, 30-06 Sprg and 300 Win). All calibers feature cold hammer-forged fluted barrels with #2 contours, finished in Flat Dark Earth Cerakote® for stealth and protection from the elements. The barrel length is 26" (28" OAL with standard Accubrake) for magnum chamberings and 24" (26" OAL with standard Accubrake) for non-magnum calibers and 240 Wby Mag.

Additional standard features on the Vanguard First Lite include a fluted, one-piece machined bolt body and fully-enclosed bolt sleeve, an integral recoil lug, hinged floorplate, 3-position safety and an adjustable match-grade, two-stage trigger that pulls crisp and breaks clean for accurate shooting. In fact, the Vanguard First Lite is so accurate that it carries a SUB-MOA accuracy guarantee (.99" or less 3-shot group at 100 yards when used with Weatherby factory or premium ammunition).

For more information about this fine-looking, great-shooting Vanguard rifle, along with details on Weatherby's accuracy guarantee, visit [www.Weatherby.com](http://www.Weatherby.com).

## **About Weatherby®**

Founded in 1945, Weatherby, Inc. is a family-owned company that continues to fuel the passion of hunters and shooters around the globe by building some of the world's finest firearms. With a legacy of setting new standards in ballistics and performance, the company is committed to redefining



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excellence on the range and in the field. The Weatherby line features the legendary Mark V® rifles (production and custom), popular Vanguard® rifles, Weatherby Shooting Systems™ Rifles and shotguns like the Orion®, Element® and SA-08™. Weatherby's premium ammunition and shooting accessories are also the choice for discerning shooters worldwide. The company is based in Paso Robles, CA and invites all hunters and shooters to visit their free online communities at [www.weatherbynation.com](http://www.weatherbynation.com), [www.facebook.com/Weatherbyinc](https://www.facebook.com/Weatherbyinc) and @weatherbyinc on Twitter. The latest Weatherby films can be viewed at [www.wby-tv.com](http://www.wby-tv.com). For more information, go to [www.weatherby.com](http://www.weatherby.com).