



PRESS RELEASE

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Weatherby® Expands the Mark V® Lineup with Four New Models

Paso Robles, CA – The Weatherby® Mark V® is one of the most sought after rifles in the world. To meet growing demand for more options, the gun manufacturer has announced four new and distinct Mark V® offerings: Mark V® Camilla™ Deluxe, Mark V® KCR™, Mark V® Altitude™ and the Mark V® Outfitter FDE™.

Mark V® Camilla™ Deluxe

Weatherby designed this rifle exclusively for female hunters with valuable input from their “Women of Weatherby” team. It features the revolutionary 6-lug Mark V® action and an adjustable match-grade LXX™ Trigger. With its 24” hand-lapped #1-contour barrel, the Camilla™ Deluxe weighs in at a refreshing 6.5 pounds. The sleek rifle is graced with a AA-grade Claro walnut stock designed with a slim forearm for a fine feel and reduced weight. The narrow radius pistol grip has a subtle palm swell and a short grip-to-trigger reach for smaller hands. Camilla’s high comb provides optimal cheek weld and eye-scope alignment. Combined with its 13-inch length of pull and thoughtful buttstock angle, this rifle fits a woman’s form with impeccable balance and fast-to-target handling. The stock comes standard with exotic hardwood forend and grip caps with maple spacers, Fleur-de-lis checkering and a Pachmayr® Decelerator® recoil pad.

Women can choose the new Mark V® Camilla™ Deluxe in five popular calibers including .240 Weatherby Magnum, .270 Win, 6.5 Creedmoor, .308 Win and .30-06 Springfield.

Mark V® KCR™ (Krieger Custom Rifle) & KCR™ RC

At the heart of the new Mark V® KCR™ is the barrel – a 26-inch, #3-contour custom masterpiece built by Krieger Barrels. Weatherby chose Krieger to make this special barrel for their molecularly-perfect and cryogenically-relieved steel; their expertise in cut rifling; and Krieger’s precise machining and lapping skills. “Match grade” is practically an understatement for this barrel when chambered for a flat-shooting, high-velocity Weatherby Magnum cartridge in .257 Wby Mag, 6.5-300 Wby Mag, .300 Wby Mag or .30-378 Wby Mag. Each KCR™ barrel includes an Accubrake to reduce felt recoil by up to 50%. Also standard is the legendary Mark V® action built to withstand robust magnum power; a precision-ground LXX™ Trigger; an oversized tactical bolt handle knob for added leverage when cycling; a hand-laminated composite Monte Carlo stock with a Pachmayr® Decelerator® recoil pad and a Flat Dark Earth and Graphite Black Cerakote® finish for exceptional durability. The KCR RC model is Range Certified by Weatherby with the Oehler Ballistic Imaging System. Each Range Certificate is signed by Adam Weatherby and includes specific load/ballistic data and a computer image of the actual 3-shot SUB-MOA group the rifle fired.

Mark V® Altitude™ & Altitude™ RC

Hunters who push themselves and their equipment to limit in extreme conditions will immediately gravitate to the new Mark V® Altitude™. Despite its toughness, this rifle is exceptionally friendly when put on the scale – weighing just 5.75 pounds with a 6-lug action and 6.75 pounds in the 9-lug design for Weatherby Magnum cartridges. The run-and-gun weight comes compliments of its lightweight carbon fiber Monte Carlo stock with an aluminum bedding block. Fluting on the hand-lapped stainless steel barrel contributes additional weight loss. As its name implies, this Mark V® features Kryptek® Altitude™ camo that creates a 3D appearance on a 2D surface and near-invisibility. For exceptional weather and corrosion resistance, the rifle is wrapped in a rugged Tungsten Cerakote® finish and capped with a Pachmayr® Decelerator® recoil pad. The Altitude RC model is Range Certified by Weatherby with the Oehler Ballistic Imaging System. Each Range Certificate is



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signed by Adam Weatherby and includes specific load/ballistic data and a computer image of the actual 3-shot SUB-MOA group the rifle fired.

The Mark V® Altitude™ is available in ten popular calibers including .240 Wby Mag, .257 Wby Mag, 6.5 Creedmoor, 6.5-300 Wby Mag, .270 Win, .270 Wby Mag, 7mm Wby Mag, .308 Win, .30-06 and the hard-hitting .300 Wby Mag.

Mark V® Outfitter FDE™ & Outfitter FDE™ RC

“FDE” on this new Mark V® stands for the gun’s “Flat Dark Earth” Cerakote® finish. The muted, organic coloration helps the rifle blend into any hunting environment. And because Cerakote is so tough, the Outfitter FDE’s metal is thoroughly protected from corrosion. Like all Mark Vs, the Outfitter FDE™ comes standard with a fluted bolt body, 54° bolt lift, integral recoil lug, an adjustable LXX™ Trigger and a hand-lapped precision barrel. All these features work together to deliver SUB-MOA accuracy, guaranteed*. It also boasts a carbon fiber Monte Carlo composite stock with spiderweb accents for enhanced concealment and a tough gel coat finish. The Outfitter FDE RC model is Range Certified by Weatherby with the Oehler Ballistic Imaging System. Each Range Certificate is signed by Adam Weatherby and includes specific load/ballistic data and a computer image of the actual 3-shot SUB-MOA group the rifle fired.

Outfitter FDE™ rifles are available in ten popular calibers including .240 Wby Mag, .257 Wby Mag, 6.5 Creedmoor, 6.5-300 Wby Mag, .270 Win, .270 Wby Mag, 7mm Wby Mag, .308 Win, .30-06 and the hard-hitting .300 Wby Mag.

For more information on the new Mark Vs and all fine Weatherby firearms, along with Weatherby’s *accuracy guarantee, visit www.Weatherby.com.

About Weatherby®

Founded in 1945, Weatherby, Inc. is a family-owned company that continues to fuel the passion of hunters and shooters around the globe by building some of the world’s finest firearms. With a legacy of setting new standards in ballistics and performance, the company is committed to redefining excellence on the range and in the field. The Weatherby line features the legendary Mark V® rifles (production and custom), popular Vanguard® rifles, Weatherby Shooting Systems™ Rifles and shotguns like the Orion®, Element® and SA-08™. Weatherby’s premium ammunition and shooting accessories are also the choice for discerning shooters worldwide. The company is based in Paso Robles, CA and invites all hunters and shooters to visit their free online communities at www.weatherbynation.com, www.facebook.com/Weatherbyinc and @weatherbyinc on Twitter. The latest Weatherby films can be viewed at www.wby-tv.com. For more information, go to www.weatherby.com.